



THE HERO'S JOURNEY



A development program for women

THE UKRAINIAN QUEEN

Rise into your full power — from
surviving the fight to ruling your own life.

FIRST COHORT · UKRAINIAN WOMEN

IN THE TRADITION OF THE 5 ROLES — PRINCESS · WARRIOR · LOVER · MAGICIAN · QUEEN

CLINTON SKINNER & NELSON LECUANE
QUEEN AELIA & GRETTA CHAMBERLAINE

THE FIVE ROLES

Which one are you playing in this season of your life?

Every woman moves through five roles. Growth is not about staying in one — it is about knowing which role is leading, and choosing, consciously, when it is time to change.

01

POTENTIAL

PRINCESS

The dreamer, becoming.

Curiosity, innocence and the yearning for more. Her danger is waiting to be rescued instead of claiming her own power.

02

SURVIVAL

WARRIOR

Discipline & courage.

Essential for survival. But when life becomes a constant battle, the Warrior takes over — and quietly blocks joy, love and long-term growth.

03

RESTORATION

LOVER

Passion & connection.

She restores everything the Warrior depletes: beauty, relationship, pleasure — and the reason the fight was ever worth it.

04

MASTERY

MAGICIAN

Transformation.

She turns raw material into gold: new skills, new systems, value created from nothing. This is where AI becomes a tool of power.

05

SOVEREIGNTY

QUEEN

The integration of all four.

She leads, provides, and rules her own life with wisdom and grace. The Queen is not a role you play — she is who you become.

THE PROBLEM

Dedicated to the women of Ukraine.

War has taken more than time. Careers built over years have been interrupted or lost. Many women have had to change profession, leave their field, or rebuild an income from nothing — carrying households while the ground keeps shifting beneath them.

And a second wave is already forming. Artificial intelligence is reshaping work everywhere, making whole categories of jobs redundant — often the very roles women retrain into. To stand still now is to be overtaken twice.



CAREERS INTERRUPTED

Years of expertise put on hold or abandoned as the war forces a change of path.



INCOME TO REBUILD

New ways of earning must be found — quickly, independently, and often from scratch.



AI DISRUPTION AHEAD

Automation is set to make many roles redundant — a threat, unless it is mastered.

TURNING THE THREAT INTO LEVERAGE

The same force that threatens work can be mastered to create it. Rather than compete against AI, the women of this program learn to command it — building real business projects that generate income and restore career momentum.

Mastery comes through creation: you learn AI by *building* with it. Every skill becomes a project. Every project becomes proof. Every proof becomes progress. This is the Magician's work — and the doorway to the Queen.



*You learn AI not by studying it,
but by **building something real** with it.*

BUILD A BUSINESS

Five steps, from idea to income.

The program's first path takes each woman from a blank page to a working, revenue-ready project — the foundation every Queen begins with.

01

CHOOSE YOUR NICHE & DEFINE THE PROBLEM

Find the audience and the real problem worth solving.

02

PICK YOUR MODEL

Decide how the project creates and captures value.

03

BUILD FRONT END & BACK END

Use AI to build the experience and the engine behind it.

04

DEPLOY

Launch it into the world — live, and in real hands.

05

MARKETING & SALES

Reach the audience and turn attention into income.

This is the first path open on the platform — where every journey to the Queen begins.

HOW IT WORKS

Hybrid by design — learn on your own time, grow in the room.

80%

ONLINE

ANYTIME, ANYWHERE

Structured lessons, project tools and templates live on the program website — available whenever life allows. Progress at your own pace, from anywhere in the world.

20%

IN PERSON

BUILT TOGETHER

Live, in-person workshops where women build alongside one another, receive guidance face to face, and belong to a cohort — the human core of the journey.

*Learn on your own time.
Grow in the room.*



THE UKRAINIAN QUEEN

You were never only a warrior.

JOIN THE FIRST COHORT

PROGRAM DETAILS & ENROLMENT · [YOUR WEBSITE]

PRINCESS · WARRIOR · LOVER · MAGICIAN · QUEEN

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